

# 個人資料與保障隱私的重要性



保障消費者的個人資料與隱私至關重要。資料保護的核心在於讓大眾能夠信任foodpanda，確保我們公平且負責任地使用他們的資料。我們的目標是提供優質的消費者體驗，同時始終維持消費者對我們的信任。

## 個人資料

### 什麼是個人資料？

個人資料指的是任何與已知或可識別的個人相關的資訊，例如姓名、電話、送餐地址等。

### 為什麼我們會向外送夥伴提供消費者的個人資料？

我們將消費者的個人資料(姓名、送餐地址、電話號碼)傳送給你，使外送夥伴們能順利完成配送。

### 該如何使用消費者的個人資料？

外送夥伴僅能將資料用於配送流程，不得應用於任何其他用途。

## 如何處理消費者的個人資料？ 應該做 & 不該做的事

務必確保你的外送帳號處理消費者資料時均符合法規與規範，相關責任皆由帳號註冊者承擔



只在配送流程中使用個人資料，其他用途一律禁止

發生任何個人資料外洩時，請立即通知 foodpanda

請熟悉《個人資料保護法》規定，並遵守相關法律責任

若發現任何違反《個人資料保護法》的情況，請立即通知 foodpanda

請勿與他人分享任何有關消費者的個人資料

請勿處理任何非系統發送給你的消費者資料

請勿保存任何有關消費者的個人資料

請勿將消費者個人資料用於配送以外的用途

配送流程中，請勿拍攝任何會顯示消費者個人資料的照片或影片

請勿分享接單系統 (pandarider) 內的頁面或是路線概覽的截圖與錄影

請勿在社群媒體上發布任何顯示訂單資訊、送餐地址或其他個人資料、隱私的內容



# What is Data Protection and why it is important?



The protection of our customers Personal Data and privacy constitutes a fundamental human right. Data protection is about ensuring people can trust you to use their data fairly and responsibly. Our goal is to provide our customers with an amazing experience that means that they can always trust us.

## Personal Data

### What is Personal Data?

Personal Data is any information that relates to an identified or identifiable living individual.

### Why we transfer Personal Data to you?

We send you the customers Personal Data (name, delivery address, telephone number) in order to be able to deliver their orders.

### How you should use Personal Data?

You should only use Personal Data as part of the delivery process and for no other purpose.

## How to Handle Customer Data Dos & Don'ts

Remember that it is your responsibility that any substitution you use acts in compliance with this



Personal Data is any information that relates to an identified or identifiable living individual.

Inform foodpanda immediately for any personal data disclosure.

Get familiar with the data protection regulation (ask us anything you want).

Report immediately to foodora any breaches of the data protection regulation.

Don't share any personal information

Don't process any data that have not been sent directly to you

Don't keep any personal information

Don't use personal data for any purpose other than the delivery

No photos or videos during deliveries where customer data is visible

No screenshots or recordings from the app, in-app or route overview may be shared

Do not post any content on Social Media that shows foodora orders, delivery addresses or other private details

